

the WEST CHESTER DOWNTOWN FOUNDATION



P.O. Box 3109 ✉ WEST CHESTER, PA 19381 ✉ 610.738.3350 ✉ WWW.WCDF.ORG

June 21, 2018

Dear Friend of the West Chester Downtown Foundation:

The Eighth Annual West Chester Preservation Awards Program is happening October 18. We are grateful for the continued growth of this program, stronger every year. The event has become a magnet for those who love West Chester Borough and its rich and unique character.

The mission of the Awards Program is to recognize those projects and individuals who have worked to maintain the historic character and preserve the historic integrity of the Borough of West Chester.

In order to recognize the wide range of activities, awards are given in three categories:

- Bricks and Mortar for construction projects
- Preservation Service for educational and advocacy projects
- Preservation Legacy Award for long-term or far-reaching contributions to the preservation of West Chester.

There is great excitement surrounding this year's award ceremony - an evening celebration with hors d'oeuvres and a light buffet. It will take place on Thursday, October 18, 2018 at 5:30 pm at the Chester County Historical Society. We hope you will consider joining us this year and supporting the program by becoming a sponsor. The categories and benefits are outlined on the following pages. In addition, sponsors will have the opportunity to socialize and network with local decision makers, members of the West Chester business and preservation communities, and residents of the Borough of West Chester.

We would be grateful for your sponsorship support of this valuable community preservation program.

Sincerely,
Allen Burke
2018 Committee Chair

West Chester Preservation Awards Committee

Allen Burke – Chair, James Breen, Heather Johnson, Cyndi Meadows, Ray Ott, Eric Smith, Erinn Wenrich, Philip Yocum

A copy of the official registration and financial information for the West Chester Downtown Foundation may be obtained from the PA Dept. of State by calling (toll free within PA) 1-800-732-0999. Registration, as required by the PA Solicitation of Funds for Charitable Purposes Act, does not imply endorsement. EIN#01-0641261
the West Chester Downtown Foundation is a non-profit, 501(c)(3) organization.
Office Location: 137 North High Street, West Chester, PA 19380





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2018 SPONSORSHIP OPPORTUNITIES

\$800 – SERPENTINE

A rare yellow-green or blue-green rock indigenous to Chester County; Holy Trinity Episcopal Church [1868] is constructed of this stone.

Sponsorship of \$800 entitles the sponsor to the following benefits:

- ✉ Name prominently featured on the event invitation.
- ✉ Prominent recognition in the event program.
- ✉ Mention by the President of the WCDF Board during the opening remarks at the ceremony.
- ✉ (8) Tickets to the Preservation Awards Ceremony.
- ✉ Name on signage at event check-in table.
- ✉ Name in event advertising materials, such as cards & posters distributed throughout West Chester and email blasts.
- ✉ Recognition on the BID website.
- ✉ Customized individual recognition on WCPA Facebook Page

\$450 – MARBLE

A distinctive metamorphic rock; in Chester County, it is black, grey, or white; Bank of Chester County, now Wells Fargo Bank, Building [1836] is constructed of this stone.

Sponsorship of \$450 entitles the sponsor to the following benefits:

- ✉ Name on the event invitation.
- ✉ Recognition in the event program.
- ✉ Name in event advertising materials, such as cards & posters distributed throughout West Chester and email blasts.
- ✉ Name on signage at event check-in table.
- ✉ Recognition on the BID website.
- ✉ (4) Tickets to the Preservation Awards Ceremony.
- ✉ Group recognition on WCPA Facebook Page

\$275 – LIMESTONE

A versatile sedimentary rock; in Chester County, it is grey or white; the First National Bank of West Chester, now Susquehanna Bank, Building [1913] is constructed of this stone.

Sponsorship of \$275 entitles the sponsor to the following benefits:

- ✉ Recognition in the event program.
- ✉ Name in event advertising materials, such as cards & posters distributed throughout West Chester and email blasts.
- ✉ Recognition on the BID website.
- ✉ Name on signage at event check-in table.
- ✉ (2) Tickets to the Preservation Awards Ceremony.

\$125 – BRICK

The character defining construction material of West Chester; the First West Chester Fire House, now the Moose Lodge Building, [1889] is constructed predominately of brick.

Sponsorship of \$125 entitles the sponsor to the following benefits:

- ✉ Recognition in the event program.
- ✉ Recognition on the BID website.
- ✉ (1) Ticket to the Preservation Awards Ceremony.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION FOR THE WEST CHESTER DOWNTOWN FOUNDATION
MAY BE OBTAINED FROM THE PA DEPT. OF STATE BY CALLING (TOLL FREE WITHIN PA) 1-800-732-0999.
REGISTRATION, AS REQUIRED BY THE PA SOLICITATION OF FUNDS FOR CHARITABLE PURPOSES ACT, DOES NOT IMPLY ENDORSEMENT. EIN#01-0641261

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OFFICE LOCATION: 137 NORTH HIGH STREET, WEST CHESTER, PA 19381



2018 SPONSOR RSVP

The West Chester Downtown Foundation (WCDF) thanks you for your support of the 2018 Preservation Awards. Please complete this form and return it with your check to the address below in order for us to ensure proper recognition for your support.

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Please note: *if you are making a donation at the Serpentine or Marble Levels*, please submit your logo to emcguire@wcbid.com with "Preservation Awards" in the subject line at the time you make your donation. If you do not have a logo, please submit, below, the name you wish us to use to recognize your support.

***The deadline for inclusion in printed materials, including submission of logos for Serpentine and Marble Sponsor Levels, is Friday, August 17, 2018.**

PLEASE SELECT ONE OF THE FOLLOWING SPONSORSHIP CATEGORIES:

- SERPENTINE SPONSOR\$800 (CHARITABLE AMOUNT: \$600)
- MARBLE SPONSOR\$450 (CHARITABLE AMOUNT: \$350)
- LIMESTONE SPONSOR\$275 (CHARITABLE AMOUNT: \$225)
- BRICK SPONSOR\$125 (CHARITABLE AMOUNT: \$100)

PLEASE TELL US WHOM TO CONTACT REGARDING YOUR SPONSORSHIP BENEFITS:

NAME

TITLE

COMPANY NAME

ADDRESS

PHONE EMAIL

PLEASE LIST YOUR NAME OR COMPANY NAME AS IT SHOULD APPEAR FOR SPONSORSHIP RECOGNITION ON PRINTED MATERIALS:

Please make checks payable to "WCDF" and direct all calls and correspondence to:

Elizabeth McGuire
West Chester BID
P.O. Box 3109
West Chester, PA 19381

Email: emcguire@wcbid.com

Please include "Preservation Awards" on the subject line in your email message.

Phone: 610-738-3350

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