

**WEST CHESTER
DOWNTOWN
FOUNDATION**
PO Box 3109
West Chester, PA 19381
(610) 738-3350
<http://www.wcdf.org/>

MISSION

The West Chester Downtown Foundation is a nonprofit organization that promotes community interest in the vitality, culture and livability of downtown West Chester through education, historic preservation and collaboration.

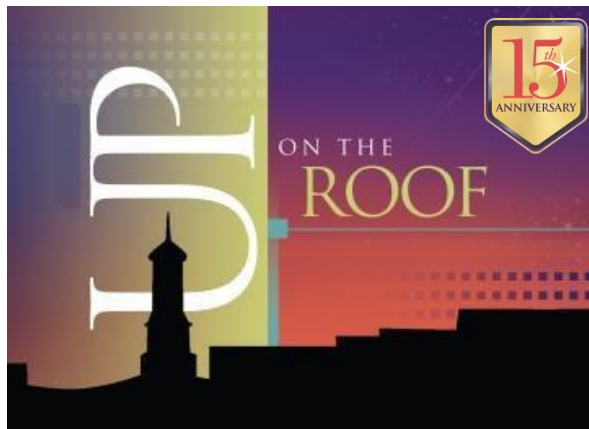
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**UP ON THE ROOF
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A copy of the official registration & financial information for the Chester County Community Foundation may be obtained by calling the PA Department of State at 1-800-732-0900 (toll free in PA). Registration does not imply endorsement. EIN 23-2773822.



Tuesday, January 12, 2017

Dear Friend of Downtown West Chester:

Help us celebrate the 15th Anniversary of West Chester's **Up On The Roof** party and become a sponsor of this uniquely fabulous event! Attended by 400+ people, **Up On The Roof** offers great visibility for sponsors. Join us on Saturday evening, June 3, 2017 for...

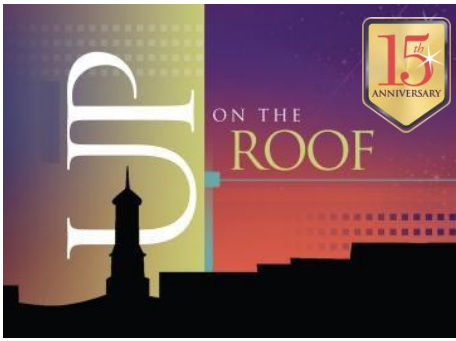
- ✓ **Great Benefits:** Our sponsors show how much they care about making downtown West Chester the vibrant, attractive place that we all love.
- ✓ **Great Party:** Take in the West Chester skyline, enjoy our traditional "Rooftop Martini" selection, and revel in the unique outdoor atmosphere this party has become known for—on the roof of West Chester's Chestnut Street Garage!
- ✓ **Great Mission:** Event proceeds help support the annual cleaning, flower beautification and marketing that makes Downtown West Chester the vibrant, attractive place that we all love. Since 2002, we have raised over \$225,000 toward this project. West Chester Downtown Foundation also continues to support other outstanding projects including the Historic Preservation Awards, seasonal holiday carolers, and grants for local non-profit organizations.

As you know, an attractive and well-marketed Downtown West Chester benefits businesses and residents right in town, plus those in the surrounding region. The economic benefit spreads well beyond Downtown as people shop, dine, explore, work and live in the area.

Sponsor benefits are attached. **Please Act Now** to be a part of West Chester's finest rooftop celebration. See you on the Roof!

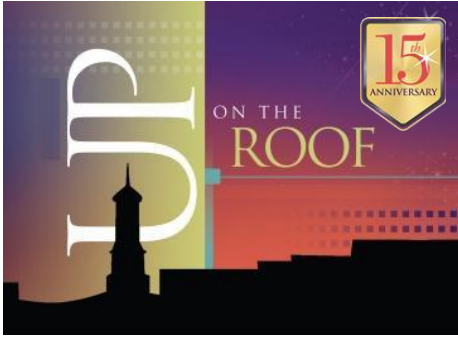
Best regards,

Tracy S. Sammarone
Event Chair
West Chester Downtown Foundation



2017 UP ON THE ROOF SPONSORSHIP OPPORTUNITIES & BENEFITS

	Rooftop	Pinnacle	Panorama	Bell Tower	Vista	Landing
	\$5,000	\$2,500	\$1,500	\$750	\$350	\$250
# of Guest Tickets	10	8	6	4	2	2
Reserved Table	Yes	Yes				
Logo/Name on Up On The Roof Event Print Invitation, mailed to 1,000+ people (deadline 3/10/17)	Logo	Logo	Name	Name		
Logo/Name included in <i>Roof</i> full page color ad in West Chester Park & Rec Summer Guide (deadline 3/10/17)	Logo	Logo	Name			
Logo/Name on <i>Roof</i> website	Logo	Logo	Name	Name	Name	
Logo/Name in <i>Roof</i> posters, fliers, e-mail blasts, press releases	Yes	Yes	Yes			
Logo/Name on event signage	Logo	Logo	Name	Name	Name	
Logo/Name on 300+ attendee reusable Gift Bags	Logo	Logo	Name			
# items you can include in attendee Gift Bag	3	2	1	1	1	1
Your banner displayed at event	Yes	Yes				
Rooftop Martini named after you/your company	Yes					
Live event sponsorship announcement	Yes					



2017 UP ON THE ROOF SPONSOR RSVP

The West Chester Downtown Foundation thanks you for your support of our 2016 Up On The Roof party. Please complete and return this form to ensure proper recognition for your support. **DEADLINE: Friday, March 10, 2017**

Questions?

Call Stephenie Stevens at the Chester County Community Foundation (610)-696-8211 or Elizabeth McGuire at the WC BID at (610) 738-3350

We are pleased to support *Up On The Roof* as:

- Rooftop Sponsor.....\$5000
- Pinnacle Sponsor.....\$2500
- Panorama Sponsor.....\$1500
- Bell Tower Sponsor.....\$750
- Vista Sponsor.....\$350
- Landing Sponsor.....\$250
- Other Donation Amount.....\$ _____
- In-Kind Donation: I can give goods or services to this effort. Please contact me.

Sponsor Information:

Name _____ Title _____

Company _____

Address _____

City, State Zip _____

Phone _____ Cell _____ Email _____

Company/Name to appear on printed sponsorship materials:



Please make checks payable to “**WCDF Roof**” and direct payment inquiries to:
West Chester Downtown Foundation
Attn: Stephenie Stevens
28 West Market Street, West Chester, PA 19382
(610) 696-8211 steph@chescocf.org

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