

West Chester
Downtown
FOUNDATION

PO Box 3109
West Chester, PA 19381
(610) 738-3350
<http://www.wcdf.org/>

MISSION

The West Chester Downtown Foundation is a nonprofit organization that promotes community interest in the vitality, culture and livability of downtown West Chester through education, historic preservation and collaboration.

BOARD OF DIRECTORS

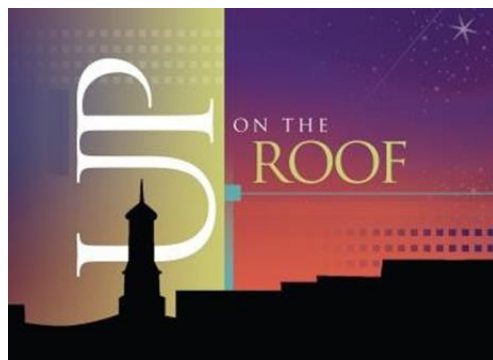
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Ray Ott
Sandy Riper, BID Liaison
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A. Roy Smith
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UP ON THE ROOF COMMITTEE

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Stephenie Stevens
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A copy of the official registration & financial information for the Chester County Community Foundation may be obtained by calling the PA Department of State at 1-800-732-0900 (toll free in PA). Registration does not imply endorsement.
EIN 23-2773822.



Tuesday, January 30, 2018

Dear Friend of Downtown West Chester:

Exciting plans are underway for West Chester's next uniquely fabulous Up On The Roof event and we invite you to participate with your sponsorship! Attended by 400+ people and sold-out for each of the last four years, Up On The Roof offers great visibility to every sponsor. Join us on Saturday evening, June 2, 2018 to enjoy...

✓ **Great Benefits:** Our sponsors show how much they care about making downtown West Chester the vibrant, attractive place that we all love - now an award winner!

✓ **Great Party:** Take in the West Chester skyline, enjoy amazing food and our traditional "Rooftop Martini" selection, and revel in the unique outdoor atmosphere that this party has become known for—all on the roof of West Chester's Chestnut Street Garage!

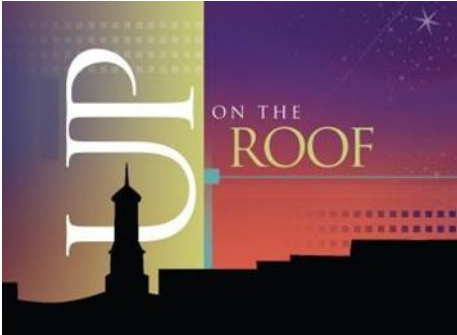
✓ **Great Mission:** Event proceeds help support the annual cleaning, flower beautification and marketing that makes Downtown West Chester the vibrant, attractive place that we all love. Since 2002, we have raised over \$257,000 toward this project. West Chester Downtown Foundation also continues to support other outstanding projects including the West Chester Preservation Awards, seasonal holiday carolers, and several grants for local non-profit organizations.

As you know, an attractive and well-marketed Downtown West Chester benefits businesses and residents right in town, plus those in the surrounding region. The economic benefit spreads well beyond Downtown as people shop, dine, explore, work and live in the area.

Sponsor benefits are attached. Please Act Now to be a part of West Chester's finest rooftop celebration. See you on the Roof!

Best regards,

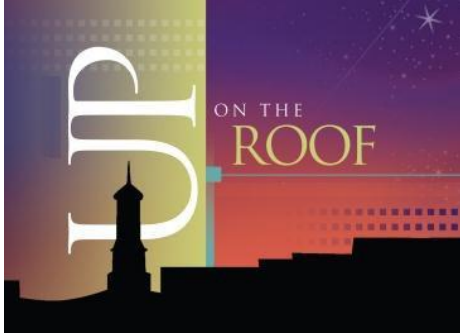
Tracy S. Sammarone
Event Chair
West Chester Downtown Foundation



2018 UP ON THE ROOF SPONSORSHIP OPPORTUNITIES & BENEFITS

	Rooftop	Pinnacle	Panorama	Bell Tower	Vista	Landing
	\$5,000	\$2,500	\$1,500	\$750	\$400	\$350
# of Guest Tickets	10	8	6	4	2	2
Reserved Table	Yes	Yes				
Logo/Name on Up On The Roof Event Print Invitation, mailed to 1,000+ people (deadline 3/9/18)	Logo	Logo	Name	Name		
Logo/Name included in Roof full page color ad in West Chester Park & Rec Summer Guide (deadline 3/9/18)	Logo	Logo	Name			
Logo/Name on Roof website	Logo	Logo	Name	Name	Name	
Logo/Name in Roof posters, fliers, e-mail blasts, press releases	Yes	Yes	Yes			
Logo/Name on event signage	Logo	Logo	Name	Name	Name	
Logo/Name on 300+ attendee reusable Gift Bags	Logo	Logo	Name			
# items you can include in attendee Gift Bag	3	2	1	1	1	1
Your banner displayed at event	Yes	Yes				
Rooftop Martini named after you/your company	Yes					
Live event sponsorship announcement	Yes					





2018 UP ON THE ROOF SPONSOR RSVP

The West Chester Downtown Foundation thanks you for your support of our 2016 Up On The Roof party. Please complete and return this form to ensure proper recognition for your support. **DEADLINE: Friday, March 9, 2018**

Questions?

Call Stephenie Stevens at the Chester County Community Foundation (610)-696-8211 or Elizabeth McGuire at the WC BID at (610) 738-3350

We are pleased to support Up On The Roof as:

- Rooftop Sponsor \$5000
- Pinnacle Sponsor \$2500
- Panorama Sponsor \$1500
- Bell Tower Sponsor \$750
- Vista Sponsor \$400
- Landing Sponsor \$350
- Other Donation Amount \$_____



In-Kind Donation: I can give goods or services to this effort. Please contact me.

Sponsor Information:

Name _____ Title _____

Company _____

Address _____

City, State Zip _____

Phone _____ Cell _____ Email _____

Company/Name to appear on printed sponsorship materials:

Please make checks payable to "WCDF Roof" and direct payment inquiries to:

West Chester Downtown Foundation
Attn: Stephenie Stevens
28 West Market Street, West Chester, PA 19382
(610) 696-8211 steph@chescocf.org

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